

WORKFORCE BRIEFING

OCTOBER 2025

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Chair's Corner

JOB SEEKER SERVICES

As economic conditions continue to shift and potential workforce reductions are anticipated across several national government agencies, individuals are encouraged to take proactive steps to prepare for possible career transitions. Workforce Connections of Central New Mexico (WCCNM) plays a critical role in supporting jobseekers and workers by providing no-cost resources and services designed to help individuals navigate change, explore new opportunities, and strengthen their career pathways.

WCCNM offers personalized, one-on-one guidance with knowledgeable job counselors who assist with career planning, job search strategies, and employment readiness. Jobseekers also have access to up-to-date listings of local employers and current job openings, as well as free workshops focused on developing strong resumes, cover letters, and other essential documents that improve competitiveness in today's labor market.

Individuals seeking support are encouraged to visit www.wccnm.org or stop by one of WCCNM's four conveniently located offices throughout Central New Mexico to learn more about available services and take advantage of these valuable career resources.

Stacy A. Sacco, MBA
Chair, WCCNM Board
President, Sacco Connections, LLC

Economic news:

During October 2025, New Mexico's labor market continued to show overall stability, with employment trends reflecting modest growth and steady demand across key industries. While some federal labor market data releases were impacted by reporting delays, available indicators suggest continued job gains led by health care, construction, and other service-providing sectors. Statewide employment levels remained above prior-year benchmarks, and employer demand continued to drive increased engagement at America's Job Centers. These conditions underscore the importance of ongoing workforce system coordination to support displaced workers, meet employer hiring needs, and align training and career pathway strategies with regional labor market demand.

America's  Job Center
NEW MEXICO

PARTNER NETWORK UPDATES

During the month of October, the Central Region America's Job Centers (AJCs) hosted a few in-house hiring events. The Rio Rancho Center held its event on October 16, drawing over 40 job seekers, while the Albuquerque Center hosted an event on October 22, with more than 100 participants. Both events were well attended and highly successful.

In addition to these in-house events, AJC staff participated in numerous outreach activities across the region, representing the centers and promoting the full range of workforce services available through our programs. Highlights included a strong presence at the annual DEAMs event on October 15 at the Berna Facio Center in Albuquerque, as well as participation in an after-hours event with the Albuquerque Dream Center, where staff engaged directly with participants to share information about available services.

On October 24, the Apprenticeship Team continued its virtual information sessions—this month focusing on Utilities—providing employers with insights and opportunities related to apprenticeship programs.

Additionally, the Central Region held its Energy Sector Strategy Convening at the Isleta Resort and Casino. The convening was conducted in a hybrid format, both in-person and virtual, and hosted more than 20 employers. The event generated strong engagement, with productive discussions between employers and staff centered around the data presented and the specific questions raised during the session.

Our centers have also experienced a noticeable increase in walk-in traffic, largely due to recent layoffs and the impacts of the government shutdown. Staff continue to respond proactively to these needs, ensuring individuals receive timely guidance and support.

INDIVIDUAL SERVICES:

3,949

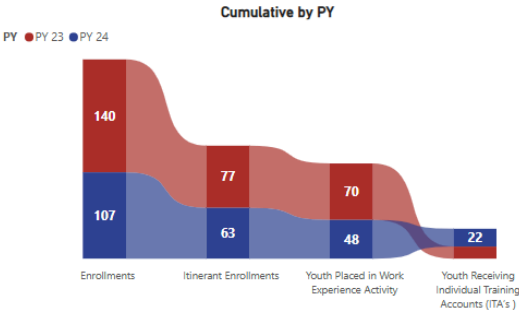
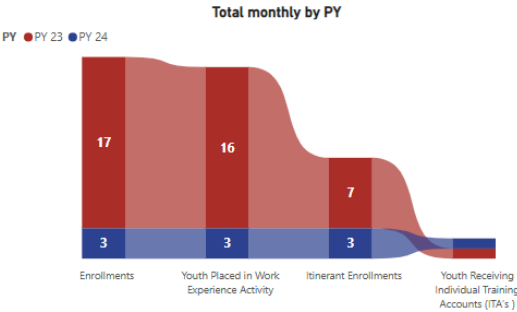
Total number of
Distinct
Individuals
Receiving Services

1,464

new clients were
registered in the
NMWC online
system

16,698

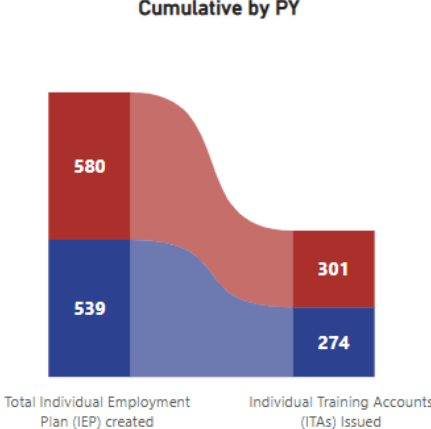
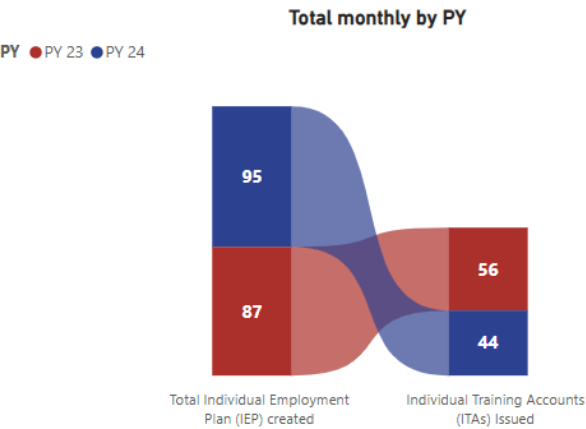
Total number of
services provided
to individuals



WIOA TITLE 1.B YOUTH PROGRAM

In October 2025 (PY 24), the WIOA Youth Program maintained a caseload of 471. The left graph compares data from October 2025 with the same month in the previous program year (PY 23), while the right graph shows cumulative data for January 2024 against the cumulative data for the previous program year (PY 23). Additionally, In October 2024, The Youth Program continues expanding opportunities, securing two employers and a training provider for an Automotive Technician sector partnership. Staff toured Local UA 412's training center to enhance apprenticeship guidance and are actively supporting Be Pro Be Proud and upcoming outreach events.

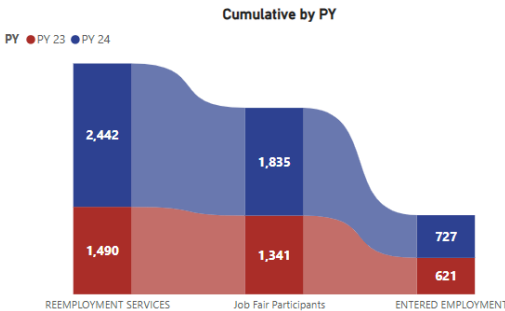
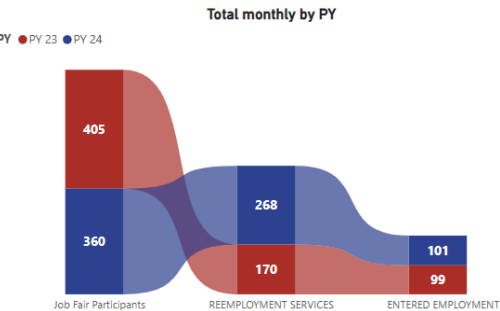
[Click here to explore our success stories.](#)



WIOA TITLE 1. B ADULT & DISLOCATED WORKER PROGRAMS

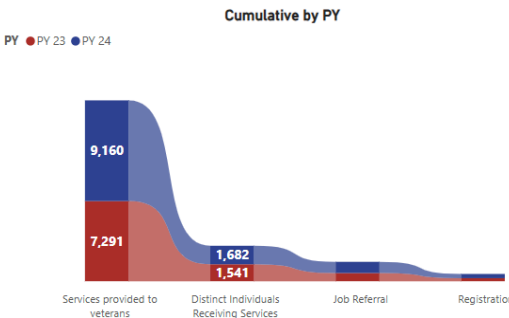
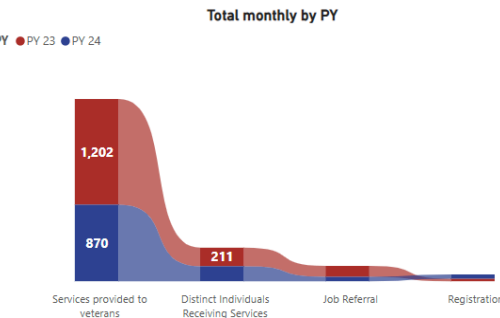
The graphs display total program participants, and ITA (Individual Training Account) enrollments. The left graph compares October 2024 with the same month in the previous program year (PY 23). The right graph shows cumulative data for October 2024 against the cumulative data for the previous program year (PY 23).

[Click here to explore our success stories.](#)



WIOA TITLE III WAGNER-PEYSER AND EMPLOYMENT & CAREER SERVICES

The graphs depict participant engagement in various job seeker services, including UI Reemployment services, job fair participants, and successful employment entries. The left graph compares October 2024 with the same month in the previous program year, while the right graph illustrates cumulative data from July 2024 to October 2024 against the previous program year (PY 23).

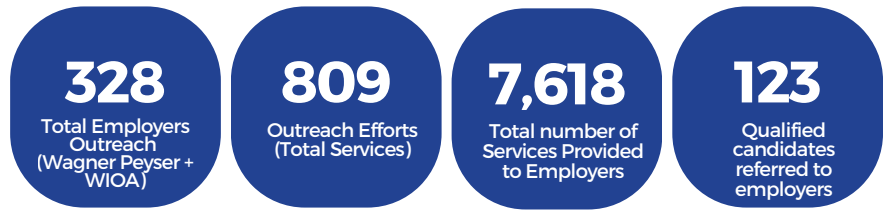


VETERANS SERVICES

The graphs illustrate comprehensive veteran services, including the total services provided, the number of veterans receiving services, registered veterans, and internally referred veterans. The left graph compares October 2024 with the same month in the previous program year, while the right graph illustrates cumulative data from July 2024 to October 2024 against the previous program year (PY 23).

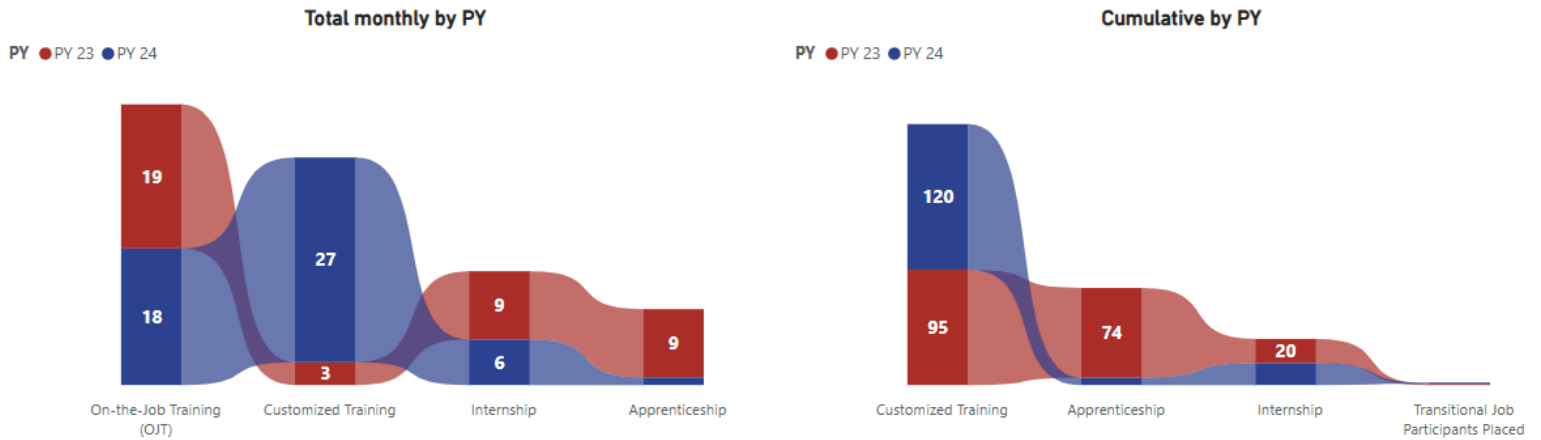
BUSINESS SERVICES:

The business team from WIOA and Wagner Peyser reached out to 328 employers in October 2025, offering a total of 809 services, including promotional calls, on-site visits, and job fair services. Additionally, 123 qualified candidates were referred to these employers. In total, 7,618 services were provided to employers through the WIOA and Wagner Peyser programs.



WIOA TITLE 1 . B ADULT & DISLOCATED WORKER PROGRAMS

The graphs illustrate the total services provided to businesses. The left graph compares October 2025 with the same month in the previous program year PY 23. The right graph shows cumulative data for October 2025 against the cumulative data for the previous program year (PY 23).



OCTOBER 2025 MARKETING UPDATES



In October, content and video production included 105 social media posts across 7 social media channels with a reach of 62,168 viewers in a 30-day period. This included targeted multi-page carousel posts, videos, stories, daily social engagement with other accounts to grow our audience (likes, comments and shares), both LinkedIn and Facebook Events creation, and dozens of Facebook Group Shares to targeted groups (“job seekers” or “small businesses” in multiple counties and cities).

- The Sector Strategy Convening in late October was a top marketing project which coordinated WCCNM, and NMDWS, and America’s Job Center Marketing Teams. Custom Events on social media were created along with announcements, stories, posts and reels. Social media marketing efforts specifically doubled (at least) sign-ups for this event. Additionally, a custom wrap-up video highlighted the event’s success and key initiatives.
- Performed outreach on behalf of Apprenticeship Team with marketing to Chambers and email blasts to increase sign-ups for October 24 Virtual Info Session.

- Produced draft press release and set up marketing plan to share with August Meyers COG Communications Director to drive attendance at upcoming 2nd Annual Business Open House scheduled for early December.
- Re-built all Instagram “highlight” sections on our profile page with new content and categories.
- Created “Community Partner” spotlights on social featuring the NM Disability Employment Awareness Conference, The NM Environment Department Rapid Hire, ABQ Job Corps, and The NM Department of Voc Rehab services offered through our partnership and centers.

- Created Sandoval County Instagram posts to promote more than 500 positions and local employers on all socials to build awareness of the Rio Rancho AJC as well as advertise specific career opportunities, employers, and resources in this county.

- A new “Success Story” social media post featuring WIOA On-The-Job Training participant and a tech credential focus.
- Social media collaborations featuring Bernco, Genesis Healthcare, Ezee Fiber, and Route 66 Casino to align with sector strategy priorities.