

WORKFORCE BRIEFING

NOVEMBER 2025

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Chair's Corner

JOB SEEKER SERVICES

As we moved through November 2025, Workforce Connections of Central New Mexico continued to demonstrate its vital role in supporting both jobseekers and employers amid an evolving economic landscape. While labor market conditions across the state remained relatively stable, ongoing uncertainty reinforced the importance of a strong, coordinated workforce system that is responsive, accessible, and aligned with regional needs.

One of the highlights in the coming month is the 2nd Annual Open House Resource Fair, which will showcase the strength of collaboration across our partner network. This event will provide community members with direct access to workforce partners, employers, and supportive service providers, while also offering an opportunity to highlight the breadth of services available through America's Job Centers. The strong participation from partners, staff, and the public underscored the value of in-person engagement and cross-agency collaboration in delivering meaningful workforce solutions.

As a Board, we remain committed to supporting initiatives that strengthen career pathways, connect individuals to employment opportunities, and help employers meet their workforce needs. I extend my appreciation to WCCNM staff, partners, and stakeholders for their continued dedication and collaboration, and I look forward to building on this momentum as we move toward the close of the year and into 2026.

Stacy A. Sacco, MBA
Chair, WCCNM Board
President, Sacco Connections, LLC



PARTNER NETWORK UPDATES

The Albuquerque AJC office hosted a successful multi-employer hiring event, attracting more than 150 jobseekers. The Rio Rancho office held its monthly hiring event, welcoming 35 jobseekers and featuring nine participating employers. Additionally, the Albuquerque office facilitated two individual hiring events, one for Walgreens and one for Sandia Casino, both receiving multiple applicants and conducted multiple interviews. Bernalillo County also conducted information sessions and provided resume and application assistance in the Albuquerque office, utilizing the computer lab to support applicants.

AJC staff participated in several outreach events across the region, staffing tables at Goodwill and Kirtland Air Force Base. Youth program staff were active as well, attending multiple events at local middle and high schools.

Planning continues for the upcoming Business Resource Fair/Open House scheduled for December 12th at the Albuquerque office. To date, 18 resource partners are confirmed to table, and more than 40 businesses have RSVP'd to attend.

Economic News:

During November 2025, New Mexico's labor market showed continued resilience despite broader economic headwinds and reporting delays tied to federal shutdown impacts. According to preliminary estimates, New Mexico's unemployment rate was approximately 4.2 percent for November 2025, reflecting relative stability compared with prior months and remaining in line with recent statewide employment trends. At the same time, the Albuquerque Metropolitan Statistical Area (MSA) posted an unemployment rate of about 4.4 percent, indicating sustained labor force engagement and ongoing hiring activity across the region.

INDIVIDUAL SERVICES:

3,229

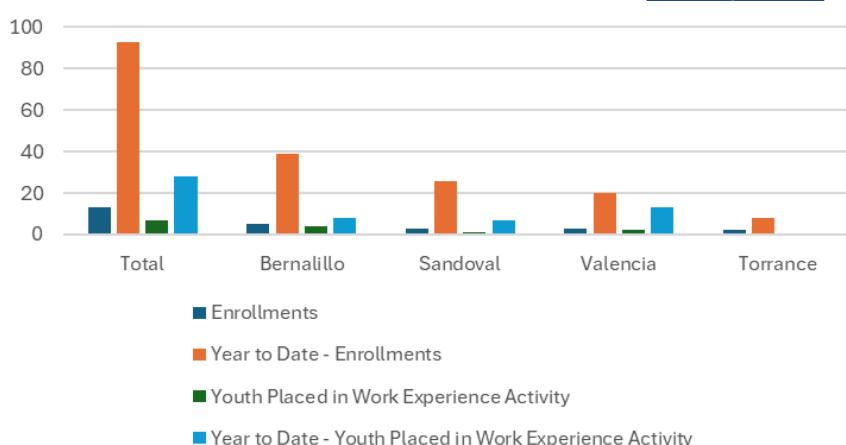
Total number of
Distinct
Individuals
Receiving Services

859

new clients were
registered in the
NMWC online
system

16,698

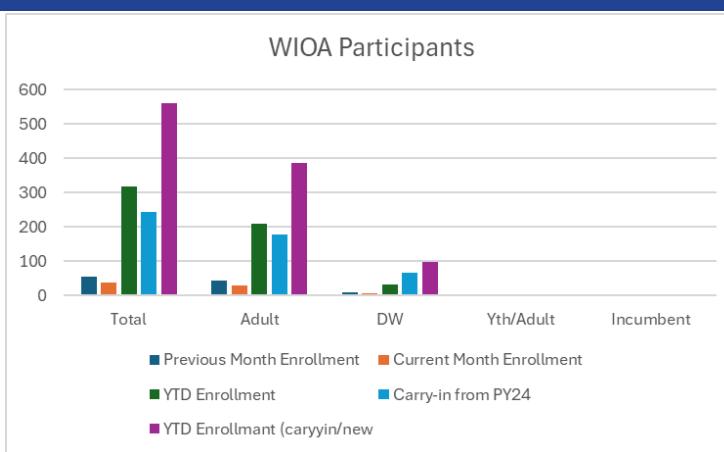
Total number of
services provided
to individuals



WIOA TITLE 1.B YOUTH PROGRAM

The graphs display total program participants, and Enrollments from our youth program. The graph indicates the WIOA Youth participants for October 2025 from all four locations in the Central Region. This graph includes, Work Experience Activity, Enrollments and YTD placements.

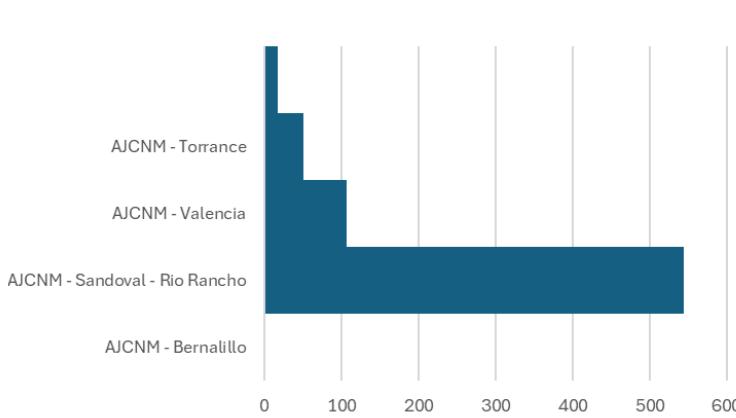
[Click here to explore our success stories.](#)



WIOA TITLE 1 . B ADULT & DISLOCATED WORKER PROGRAMS

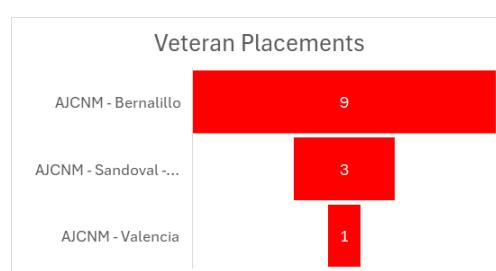
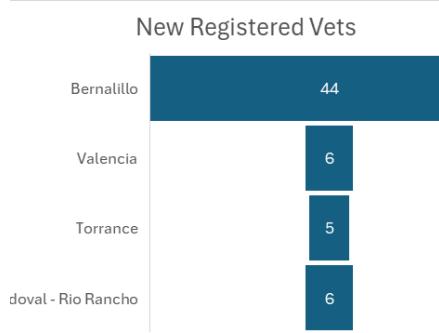
The graphs display total program participants, and ITA (Individual Training Account) enrollments. The graph indicates the WIOA Title I participants for October 2025 to include the carry-in participants from PY24.

[Click here to explore our success stories.](#)



WIOA TITLE III WAGNER-PEYSER AND EMPLOYMENT & CAREER SERVICES

The graphs depict participant engagement in various job seeker services, including UI Reemployment services. This is the number of Wagner-Peyser enrollments from all the Central region offices for the month of October 2025.



VETERANS SERVICES

The graphs illustrate comprehensive veteran services, including the total services provided, the number of veterans receiving services, registered veterans, newly registered Veterans and Veteran placements for the month of October 2025

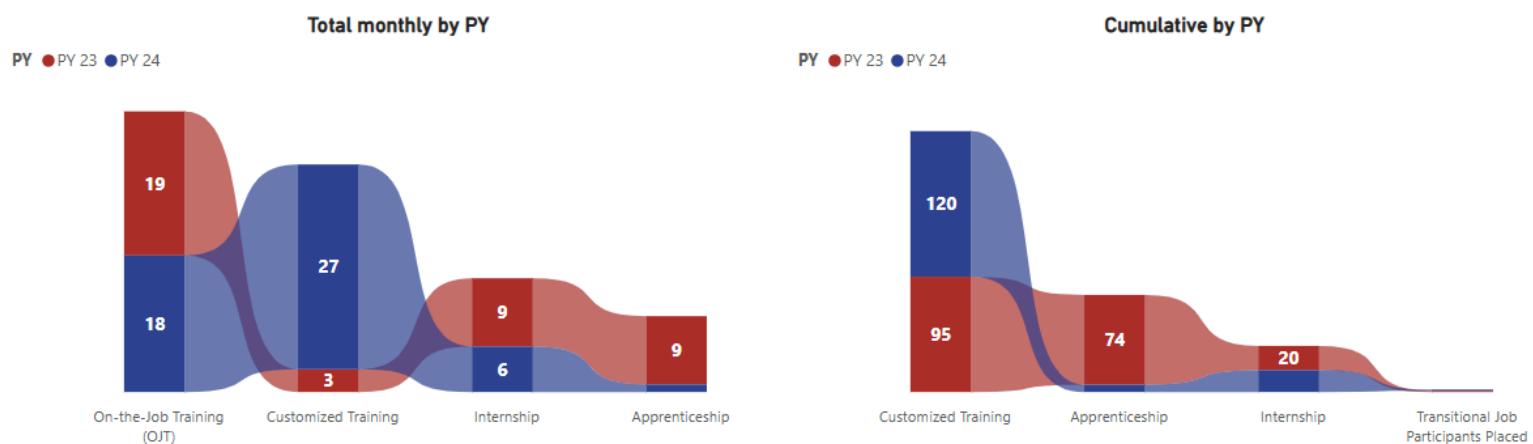
BUSINESS SERVICES:

The business team from WIOA and Wagner Peyser reached out to 328 employers in November 2025, offering a total of 809 services, including promotional calls, on-site visits, and job fair services. Additionally, 123 qualified candidates were referred to these employers. In total, 7,618 services were provided to employers through the WIOA and Wagner Peyser programs.



WIOA TITLE 1 . B ADULT & DISLOCATED WORKER PROGRAMS

The graphs illustrate the total services provided to businesses. The left graph compares October 2025 with the same month in the previous program year PY 23. The right graph shows cumulative data for October 2025 against the cumulative data for the previous program year (PY 23).



OCTOBER 2025 MARKETING UPDATES

	2180 Followers	9 Instagram Posts
	5102 Followers	40 Facebook Posts
	949 Followers	13 LinkedIn Posts
	934 Followers	2 TIKTOKS
	512 Followers	5 TWEETS
	226 SUBSCRIBERS	1 YouTube Video
	47 SUBSCRIBERS	4 YouTube Video

- On Facebook we surpassed our previous record with 14,000 views for our Job Corps post- These are all record views.
- Additionally, Facebook views were up 98% with a 600% increase in new viewers compared to October 2025 indicating improved audience resonance and targeting for that channel.
- Social media marketing requests focused on an increase in the number of hiring events in November. (We had four unique hiring events in a 7-day period) These were single-employer, full-day Info Sessions which required a new promotion strategy. This also included the November 19th Employer Connection Events which was well attended and required multiple LinkedIn-Facebook-Instagram posting strategies. Dozens of posts, videos, and stories were created on multiple channels in a short amount of time.
- Fulfilled additional marketing requests for Bernalillo Hiring Event, Veterans Day video, WIOA Youth Career Services, and New Career Workshops while and promoting our community partner programs on our social channels for Job Corps.
- Continued to work on Business Open House marketing strategy, performed partner outreach, created social posts for 4 channels, created Facebook Event, engaged with dozens of business-related targeted community partners and groups, and coordinated public relations support assistance with MRCOG Communications.
- Re-built all Instagram “highlight” sections on our profile page with new content and categories.