

# WORKFORCE BRIEFING

DECEMBER 2025

issue 28

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## Chair's Corner

As we concluded December 2025 and closed out the calendar year, Workforce Connections of Central New Mexico continued to play a critical role in supporting jobseekers and employers during a period of economic transition and seasonal labor market shifts. While employment conditions across the state remained relatively stable, year-end trends reinforced the importance of maintaining a responsive, coordinated workforce system that is prepared to address changing needs and emerging opportunities.

A key highlight during this period was the successful 2nd Annual Open House Resource Fair, which demonstrated the strength of collaboration across WCCNM's partner network. The event provided community members with direct access to workforce partners, employers, and supportive service providers, while showcasing the wide range of services available through America's Job Centers. Strong participation from partners, staff, and attendees reflected the value of in-person engagement and the collective impact of cross-agency collaboration.

As a Board, we remain committed to advancing initiatives that strengthen career pathways, support individuals navigating employment transitions, and help employers meet workforce demands. I extend my sincere appreciation to WCCNM staff, partners, and stakeholders for their dedication throughout 2025, and I look forward to continuing this collaborative work as we move into 2026.

Stacy A. Sacco, MBA  
Chair, WCCNM Board  
President, Sacco Connections, LLC

**America's Job Center**  
NEW MEXICO

## PARTNER NETWORK UPDATES

The highlight of WCCNM's events for the month was the Inaugural Employer Appreciation Event, held at our Albuquerque office on December 12th. This landmark event brought together over 80 employers from various industries and featured more than 20 resource tables, providing a valuable opportunity for employers to engage with WCCNM's extensive network of resources and partners. These included both co-located and non-co-located partners, showcasing the extensiveness of support and services available in our region.

The event began with an address by DWS Cabinet Secretary Nair, who shared key insights with the attendees, including employers, business owners, and staff. Secretary Nair's presentation covered critical updates on unemployment rates, job growth trends, and sector strategies, highlighting the state's progress and future plans to strengthen the workforce.

This event not only celebrated employers' contributions to the local workforce but also fostered stronger connections between businesses and the resources available through WCCNM. The collaborative atmosphere and exchange of ideas underscored the importance of partnerships in driving economic growth and workforce development in our region.

## Economic News:

In December, New Mexico's seasonally adjusted unemployment rate was 4.3 percent, slightly higher than November's rate and consistent with the prior year, while the national unemployment rate declined to 4.4 percent. Over the year, New Mexico added 8,800 nonagricultural jobs, representing 1.0 percent growth, with the majority of gains occurring in the public sector. Private sector employment increased modestly, driven primarily by growth in construction, mining, and health care, while declines were observed in professional and business services, leisure and hospitality, and information. Public sector employment growth was led by local and state government, particularly in education, while federal employment declined year over year. These labor market trends underscore the importance of continued workforce system coordination to support jobseekers, address sector-specific employment shifts, and align training and career pathway strategies with regional labor market demand.

# INDIVIDUAL SERVICES:

3,599

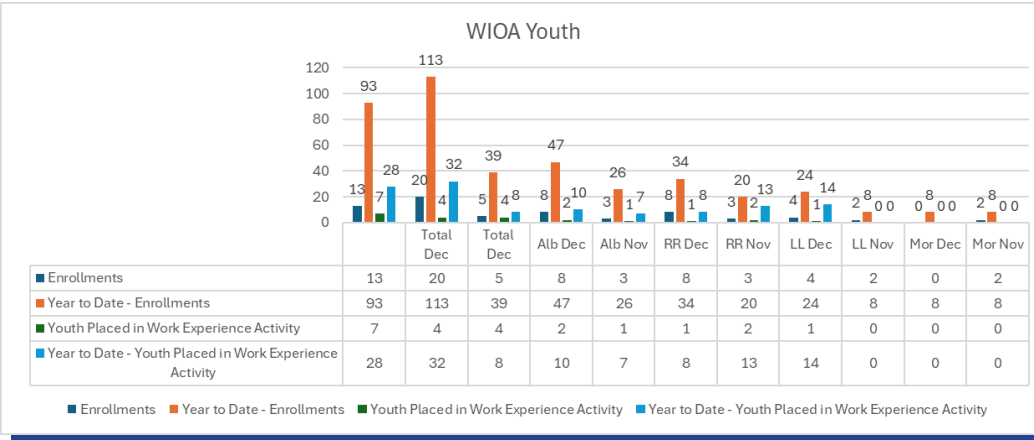
Total number of  
Distinct  
Individuals  
Receiving Services

859

new clients were  
registered in the  
NMWC online  
system

11,683

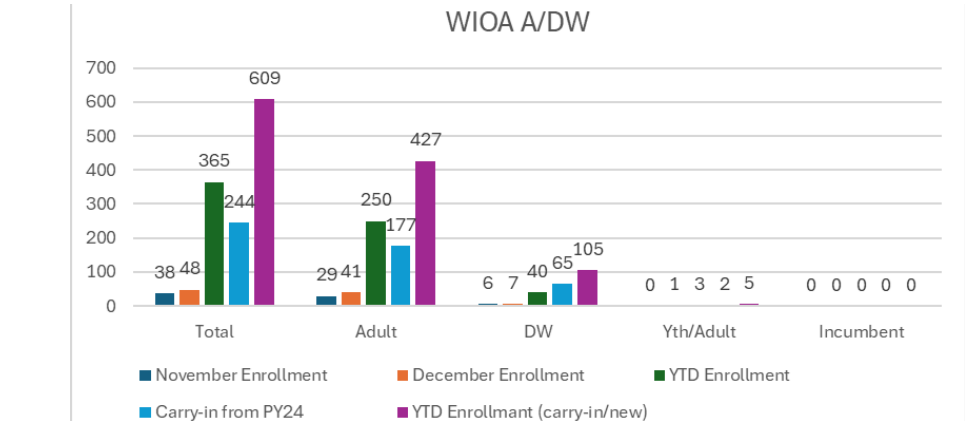
Total number of  
services provided  
to individuals



## WIOA TITLE 1.B YOUTH PROGRAM

The graphs display total program participants, and Enrollments from our youth program. The graph indicates the WIOA Youth participants for October 2025 from all four locations in the Central Region. This graph includes, Work Experience Activity, Enrollments and YTD placements.

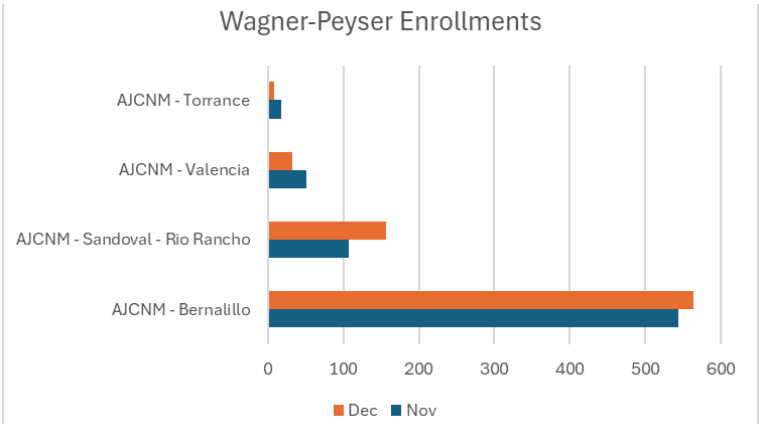
[Click here to explore our success stories.](#)



## WIOA TITLE 1 . B ADULT & DISLOCATED WORKER PROGRAMS

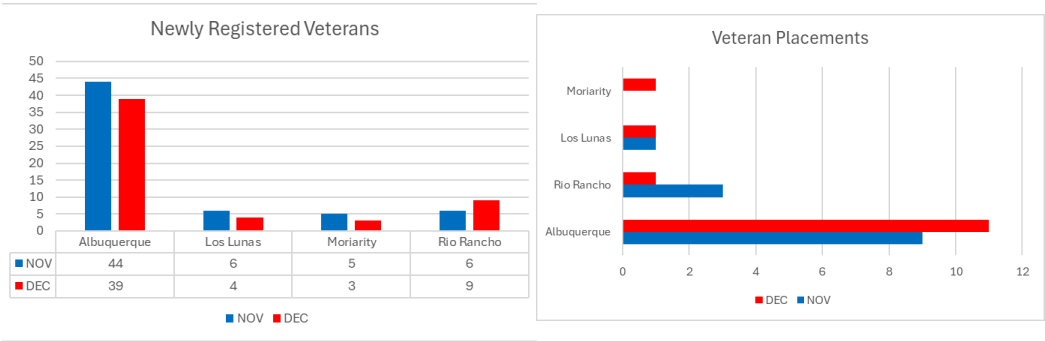
The graphs display total program participants, for WIOA Adult and Dislocated Worker. The chart also indicates the number of carry-in enrollments from PY24 and the Year-To-Date enrollment as well as the Year-To-Date to include PY24 carry in.

[Click here to explore our success stories.](#)



## WIOA TITLE III WAGNER-PEYSER AND EMPLOYMENT & CAREER SERVICES

The graphs depict participant the Wagner-Peyser Enrollment for the month of Dember 2025 compared to November 2025. There is a usual decrease in enrollments towards the end of the year. It is encouraging to see a steady number of enrollments throughout each of our Central Region centers.



## VETERANS SERVICES

The graphs illustrate and compare monthly information from November and December 2025 regarding newly registered veterans and veteran placements for each of the four buildings in our Central Region.

**268**

Total Employers Outreach  
(Wagner Peyser + WIOA)

**809**

Outreach Efforts  
(Total Services)

**3,592**

Total number of  
Services Provided  
to Employers

**76**

Qualified  
candidates  
referred to  
employers

## BUSINESS SERVICES:

In December 2025, the Business Services teams supported through the WIOA and Wagner-Peyser programs continued active outreach and engagement with local employers. Staff connected with 268 employers, delivering a total of 809 individualized services, which included promotional outreach calls, on-site employer visits, and coordination of job fair–related services. These efforts resulted in the referral of 76 qualified candidates to employers, supporting timely hiring and strengthening employer connections to the workforce system. Overall, the WIOA and Wagner-Peyser programs provided 3,592 services to employers during the month, reflecting sustained demand for business engagement activities and the ongoing commitment of the workforce system to meeting employer workforce needs.

## DECEMBER 2025 MARKETING UPDATES



**2200**  
Followers

**35**  
Instagram Posts



**5140**  
Followers

**35**  
Facebook Posts



**960**  
Followers

**11**  
LinkedIn Posts



**983**  
Followers

**4**  
TIKTOKS



**512**  
Followers

**8**  
TWEETS

**226**  
SUBSCRIBERS

**31**  
YouTube Video



**47**  
SUBSCRIBERS

**5**  
Videos

- Social media marketing projects focused on creating videos for the 2<sup>nd</sup> Annual Business Open House, fulfilling WIOA Youth Services Social Media requests, assisting the COG with promoting the Financial Manager position, creating videos for the LinkedIn Career Workshops, posts about our Weekly Computer Skills Workshops, a Youth Success Story about Apprenticeship in Sandoval County, Upcoming Summer Tech Opportunities (partnership promotion with STEM Boomerang), and the Moriarty WIOA Youth Program availability.
- Re-built all Instagram “highlight” sections on our profile page with new content and categories.
- Created action plan with WIOA Adult and Dislocated Worker Program Manager to re-design flyers and presentations to update information and make branding more cohesive. (January 2026 project completion).
- Took over all postings for the Calendar pages on our website during December while understaffed.
- Updated multiple pages of wccnm.org website.
- Reached 91,128 Accounts combined from our socials – This is a 69% increase over November’s Reach – This large increase can be accounted for based on creating a high-ROI paid ad in Meta Business Suite.
- Filmed 6 different staff speaking about their favorite success stories working at the AJC in preparation for an early January video.