



Workforce Connection of Central New Mexico WORKFORCE BRIEFING

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Chair Comments

This Fall, Let's Grow New Mexico's Workforce Together

As fall begins, it's a season of change, growth, and new opportunities. Across the country, workforce challenges are real, but here in New Mexico we're focused on possibilities. Our board is working with business, education, and community partners to align training with employer needs in healthcare, technology, trades, and small business. Together, we're building pathways that help job seekers succeed and ensure employers have the talent they need to grow. This season, I warmly invite you to connect with us, share your ideas, and become a partner in shaping a stronger workforce for New Mexico's future. For more information, contact us:

<https://www.wccnm.org/employers/contact/>

Vaadra Chavez
Chair-Elect, WCCNM Board

Upcoming Events

Date

Annual National Association of Workforce Boards (NAWB) Meeting	9/29/2025
2025 Town Hall Event	9/18/2025
Ribbon Cutting - 505 Networking Event	9/18/2025
September 2025 Town Hall Event	9/18/2025
What Works in Workforce...And Can I Afford It?	9/16/2025
Future of Product Management Summit 2025	10/16/2025
National Disability Employment Awareness Month (NDEAM)	10/15/2025

Partner Updates

The Central Region took part in numerous outreach events in the month of August, including events held in the AJCs in Albuquerque and Rio Rancho. The Rio rancho AJC held a specialized event for the recent layoffs from Intel. Open positions included Equipment Technician and Production Operations from businesses like Jabil, City of Rio Rancho, and Curia Global. There were over 35 job seekers that attended this internal event. The Albuquerque AJC hosted two events, both having over 20 employers each and over 170 job seekers.

Apprenticeship virtual session took place at the end of the month, focusing on the construction industry. The apprenticeship team along with industry champions led the session discussing the benefits of having an apprenticeship program within their business. The virtual session was also streamed on Facebook Live, and to date has had over 400 views. The next session will be focused on the Utilities industry and will take place in October.

Economic Overview

The July 2024 Labor Market Review offers an extensive analysis of employment trends in New Mexico, highlighting significant developments and shifts in job markets across the state. In July 2024, New Mexico's seasonally adjusted unemployment rate was 4.0%, up from 3.9% in June 2024 and 3.7% in July 2023. This slight increase reflects persistent economic challenges and sectoral shifts. The total nonfarm employment across New Mexico saw an addition of 19,200 jobs, a 2.2% increase, indicating robust job growth across various sectors.

In the Albuquerque MSA, there was a notable increase in total nonfarm employment, adding 14,500 jobs, marking a 3.6% growth. Significant job gains were observed in professional and business services, private education, health services, and leisure and hospitality, underscoring the economic recovery and diversification in the area. However, the information sector experienced a decline, losing 400 jobs.

At the state level, the private sector contributed immensely to employment growth, adding 15,700 jobs. Major gains were in leisure and hospitality, healthcare, and manufacturing sectors, signaling strong industry performance. Conversely, the public sector added 3,500 jobs, reflecting ongoing investments in public services and infrastructure.

Specific development projects have also been influential. For instance, the approval by the New Mexico Economic Development Department's Job Training Incentive Program to support the creation of new jobs in various sectors highlights proactive efforts to bolster employment. Additionally, significant job losses were noted in specific sectors, such as the information sector and in a major layoff by Jabil Inc., which planned to reduce its workforce in Albuquerque, affecting the local economy's landscape.

BUSINESS SERVICES:

4,417

Total number of
Distinct Individuals
Receiving Services

1,117

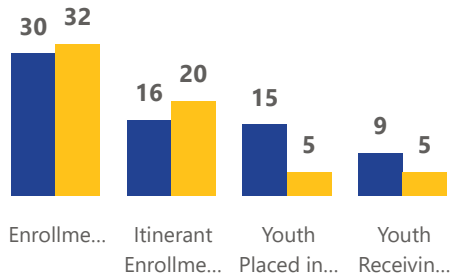
new clients were
registered in the
NMWC online
system

22,816

Total number of
services provided
to individuals

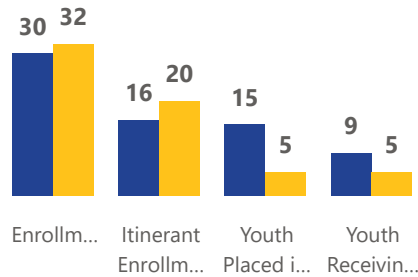
Total monthly by PY

PY ● PY 24 ● PY 25



Cumulative by PY

PY ● PY 24 ● PY 25

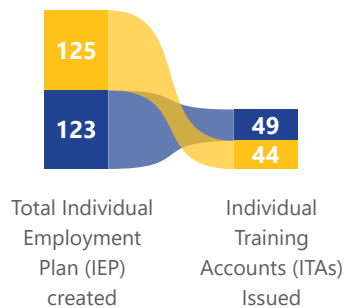


YOUTH TRAINING PROGRAM

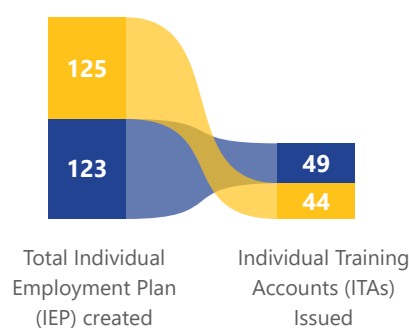
In August 2025, the Youth Training Program maintained a caseload of 426. The left graph compares August 2025 data with the same month in PY 23, while the right graph shows cumulative figures. The Youth Program welcomed new staff, advanced hiring in Bernalillo County, relaunched BEST trainings with VR career exploration, and expanded partnerships with schools, employers, and training providers. Initiatives focused on CDL, education, entrepreneurship, and YouthBuild coordination strengthened career pathways and participant support across Central Region.

[here to explore our success stories](#)

Total monthly by PY



Cumulative by PY

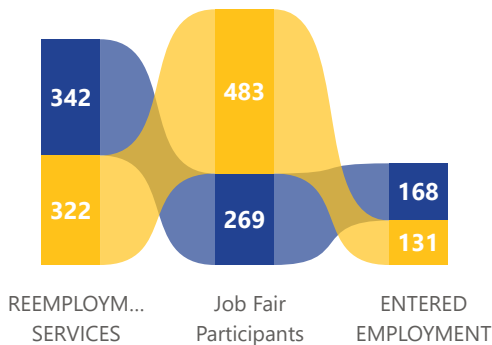


ADULT AND DISLOCATED WORKER TRAINING PROGRAM

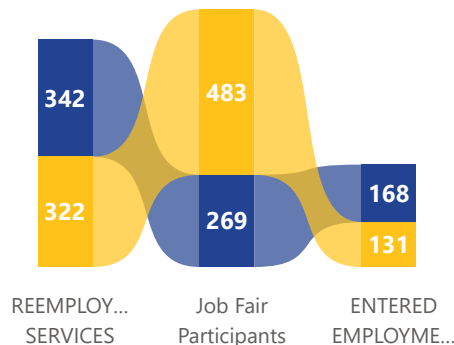
The graphs display total program participants, and ITA (Individual Training Account) enrollments. The left graph compares August 2025 with the same month in the previous program year (PY 24). The right graph shows cumulative data from August against the cumulative data for the previous program year (PY 24).

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Total monthly by PY



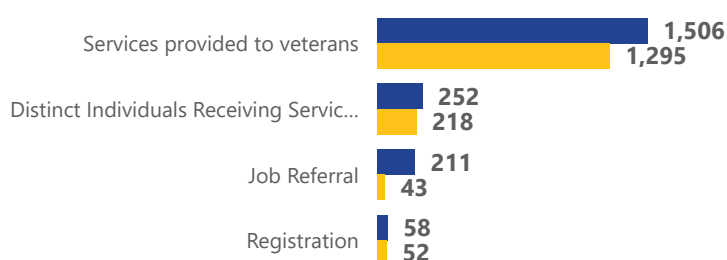
Cumulative by PY



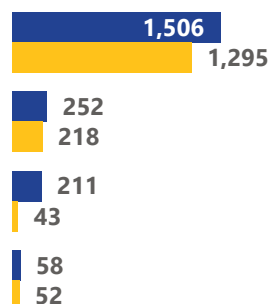
EMPLOYMENT AND CAREER SERVICES

The graphs depict participant engagement in various job seeker services, including UI Reemployment services, job fair participants, and successful employment entries. The left graph compares August 2025 with the same month in the previous program year, while the right graph illustrates cumulative data from August against the previous program year (PY 24).

Total monthly by PY



Cumulative by PY

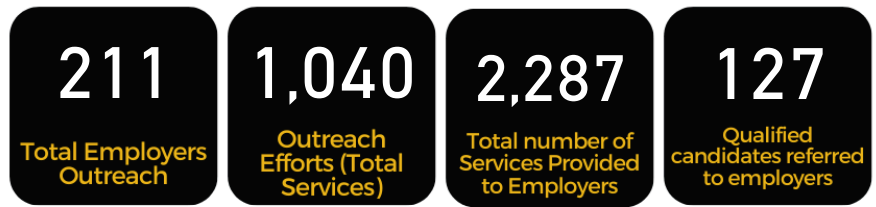


VETERANS SERVICES

The graphs illustrate comprehensive veteran services, including the total services provided, the number of veterans receiving services, registered veterans, and internally referred veterans. The left graph compares August 2025 with the same month in the previous program year, while the right graph illustrates cumulative data from August against the previous program year (PY 24).

BUSINESS SERVICES:

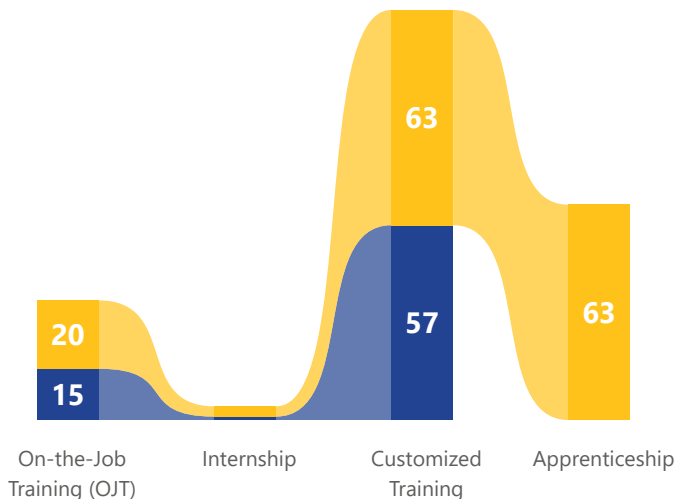
The business team from Training programs and Career Services reached out to 211 employers in August **2025**, offering a total of 1040 services, including promotional calls, on-site visits, and job fair services. Additionally, 127 qualified candidates were referred to these employers. In total, 2,287 services were provided to employers through the Career services and Training programs.



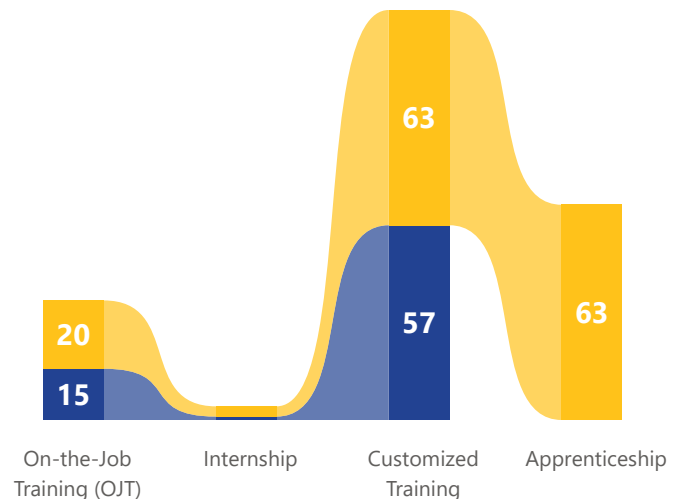
ADULT AND DISLOCATED WORKER TRAINING PROGRAM

The graphs illustrate the total services provided to businesses. The left graph compares **August 2025** with the same month in the previous program year **PY 24**. The right graph shows cumulative data for **August 2025** against the cumulative data for the previous program year **PY 24**.

Total monthly by PY



Cumulative by PY



	2125 Follower	50 Posts
	4995 Follower	40 Posts
	870 Follower	16 Posts
	765 Follower	1 Posts
	511 Follower	5 Tweets
	215 Follower	1 Videos
	41 Follower	6 Posts

August 2025 Marketing & Outreach Report

Key Marketing & Outreach Projects for Continuous Quality Improvement

- Key social media content focused on promoting Live Virtual Information Sessions and Facebook Live Video integrations with Zoom. (First time).
- Trained Operations Manager and DATS Team on new productivity tools, creating SOP's and Videos using Scribe and Google's NotebookLM. Produced several use case scenarios and multiple videos and tutorials to solicit feedback from multiple team members.
- Drove pre-registrations and attendance to Apprenticeship Virtual Info Session and the niche "Specialized Hiring Event" in Rio Rancho for those affected by Intel and Sandia Labs layoffs.
- Performed outreach with dozens of business and partner accounts through direct messaging in social media platforms to promote multiple hiring events using Facebook Groups, LinkedIn DMs, and Instagram tags, comments, shares, and cross-posting strategies.
- Re-built Instagram "highlight" sections on our profile page with new content and categories.
- Created employer social media spotlights featuring employers in key sectors of healthcare, government, and IT-Tech: Los Alamos National Labs, City of ABQ, and Curia International.