



Workforce Connection of Central New Mexico WORKFORCE BRIEFING

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for more insights



Chair Comments

FREE YOUTH CAREER SERVICES

Do you know a young person (from 16 to 24 years old) who is looking for a job, needs money for school, or wants to learn new in-demand skills in order to be more competitive in the job market? Answers to those questions, and more, can be found at America's Job Center. Encourage your young family member or friend to stop by one of America Job Center's four Central Region locations (that are conveniently located in Albuquerque, Los Lunas, Moriarty and Rio Rancho) and ask for a Youth Career Development Specialist. The Specialist can help them assess their work skills, apply for jobs, prepare for interviews (including writing a resume and expanding their computer skills), obtain and fund their education whether a college degree, certificate, credential, or paid on-the-job training. America's Job Center offices are open Monday through Friday, 8:00 am to 5:00 pm and no appointment is necessary. Youth Career Services are free and the staff are always super excited to help their clients start their career journey and find a job that matches their talents and interests. For more information, visit www.wccnm.org.

Upcoming Events

Date

Mariachi Spectacular de Albuquerque	7/12/2025
Boss Women Network Business & Brunch	7/13/2025
Powering a Future-Ready Workforce with Labor Market Data: A Vision Partner Conversation with Lightcast	7/15/2025
Route 66 Summerfest	7/19/2025
Finance and Business Networking Elevating Your Potential	7/23/2025
Westside Summerfest	8/2/2025
Business of the Borderplex 2.0	8/21/2025
Apprenticeship Virtual Session	8/29/2025
2025 Best Places to Work Awards	8/7/2025

Partner Updates

The Albuquerque AJC office hosted two successful hiring events, each drawing over 160 jobseekers and featuring more than 20 participating employers. On July 17th, the Rio Rancho AJC held a career fair at the Loma Colorado Library, attracting over 50 jobseekers and 15 employers. Staff also participated in the annual Senator Michael Padilla Career Fair at Rio Grande High School, where they engaged with more than 200 jobseekers who visited the AJC information table.

In addition, AJC staff have been invited to join a new initiative at Roadrunner Food Bank. This partnership allows us to connect with clients during food distributions, offering information about our workforce services, assisting with registrations, and sharing regional resources. This event takes place every Thursday.

Our ongoing collaboration with the City of Albuquerque continues to thrive through regularly hosted info sessions at the Albuquerque AJC. In these sessions, the City's HR team provides guidance to jobseekers on the application process, helping them navigate the system and avoid resume rejections.

Economic Overview

New Mexico's seasonally adjusted unemployment rate remained steady at 4.2% in June 2025—unchanged from both May 2025 and June 2024, slightly above the national rate of 4.1%. The state added approximately 23,500 nonagricultural jobs over the year (a 2.7% increase), including 21,000 private-sector gains (3.0%) and 2,500 public-sector new jobs (1.3%). Goods-producing industries saw strong growth: construction up 15.3% (+8,200 jobs), mining +5.1% (+1,200), manufacturing +3.9% (+1,100). Service-providing sectors expanded too—health care and social assistance led with +6,700 jobs (5.3%), while professional & business services grew +2,600 jobs (2.1%) and financial activities added +2,100 jobs (5.9%). Trade, transportation & utilities employment edged down slightly. Public sector increases were concentrated in state and local government education.

BUSINESS SERVICES:

4,053

Total number of
Distinct Individuals
Receiving Services

1,159

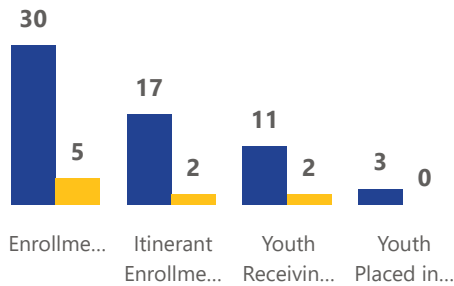
new clients were
registered in the
NMWC online
system

21,445

Total number of
services provided
to individuals

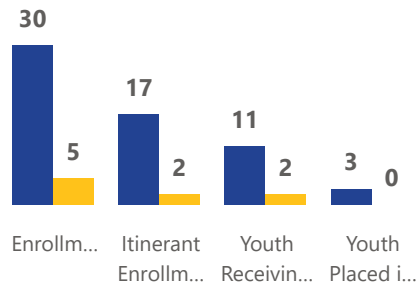
Total monthly by PY

PY ● PY 24 ● PY 25



Cumulative by PY

PY ● PY 24 ● PY 25

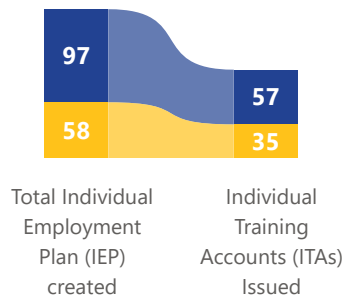


YOUTH TRAINING PROGRAM

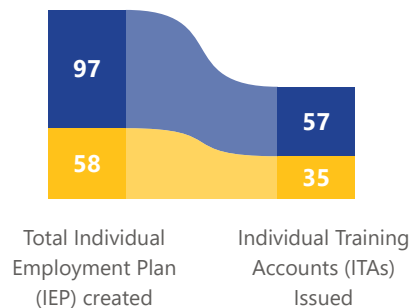
In July 2025, the Youth Training Program maintained a caseload of 394. The left graph compares June 2025 data with the same month in PY 23, while the right graph shows cumulative figures. The Youth Program filled key positions in Torrance County and quality assurance, actively recruited in Bernalillo County, engaged in extensive outreach events, introduced new reporting formats, and enhanced program effectiveness through comprehensive annual training and virtual career exploration tools.

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Total monthly by PY



Cumulative by PY

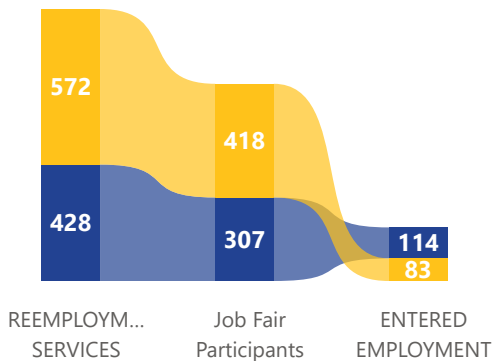


ADULT AND DISLOCATED WORKER TRAINING PROGRAM

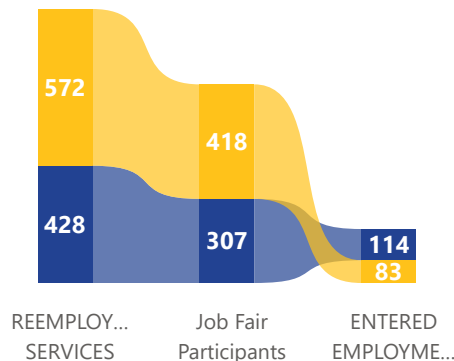
The graphs display total program participants, and ITA (Individual Training Account) enrollments. The left graph compares July 2025 with the same month in the previous program year (PY 24). The right graph shows cumulative data from July against the cumulative data for the previous program year (PY 24).

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Total monthly by PY



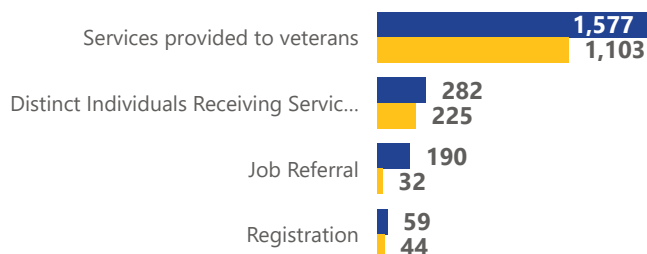
Cumulative by PY



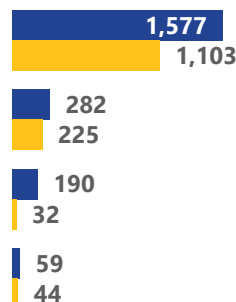
EMPLOYMENT AND CAREER SERVICES

The graphs depict participant engagement in various job seeker services, including UI Reemployment services, job fair participants, and successful employment entries. The left graph compares July 2025 with the same month in the previous program year, while the right graph illustrates cumulative data from July against the previous program year (PY 24).

Total monthly by PY



Cumulative by PY

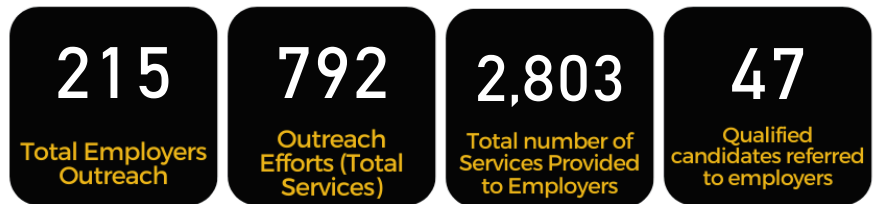


VETERANS SERVICES

The graphs illustrate comprehensive veteran services, including the total services provided, the number of veterans receiving services, registered veterans, and internally referred veterans. The left graph compares July 2025 with the same month in the previous program year, while the right graph illustrates cumulative data from July against the previous program year (PY 24).

BUSINESS SERVICES:

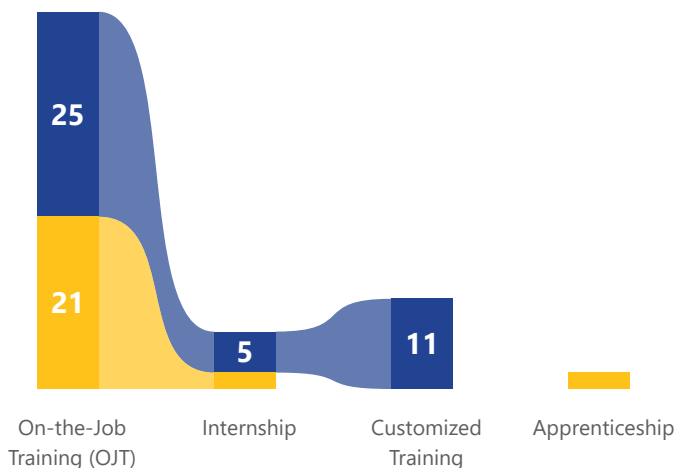
The business team from Training programs and Career Services reached out to 215 employers in July **2025**, offering a total of 792 services, including promotional calls, on-site visits, and job fair services. Additionally, 47 qualified candidates were referred to these employers. In total, 2,803 services were provided to employers through the Career services and Training programs.



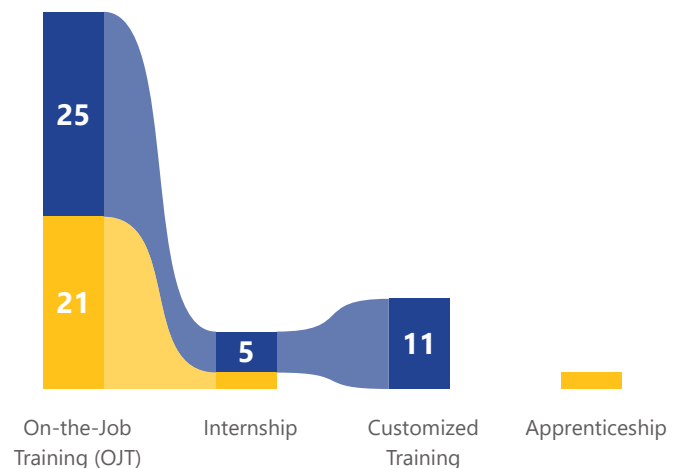
ADULT AND DISLOCATED WORKER TRAINING PROGRAM

The graphs illustrate the total services provided to businesses. The left graph compares **July 2025** with the same month in the previous program year **PY 24**. The right graph shows cumulative data for **July 2025** against the cumulative data for the previous program year **PY 24**.

Total monthly by PY



Cumulative by PY



July 2025 Marketing & Outreach Report

Key Marketing & Outreach Projects for Continuous Quality Improvement

- Social media content production centered on promoting work-from-home career opportunities with Ttech, promotion for the on-site City of Albuquerque Recruitment Sessions, a YDI Youth Career Services video (featuring the first Avatar used on Instagram), recruitment posts for our Valencia and Bernalillo County open CDS positions, two custom videos featuring Sandoval County jobs and employers, and a video of the hanging of the new AJC Albuquerque sign/rebranding.
- Designed and published a 9-page Quiz to guide dislocated workers through process of answering questions to see if they qualify for the program. Created social media assets from this quiz and posted to 4 social media channels.
- Trained Operations Manager in social media content posting and accessing all social channels with new passwords and account login (documentation provided) by installing social apps on the Ops Manager phone.
- Drove pre-registrations to the City of Albuquerque Info Session pre-registration form by creating multiple posts and outreach via LinkedIn, Instagram, X, and Facebook.
- Performed outreach with dozens of business and partner accounts on social to promote multiple hiring events using Facebook Groups, LinkedIn, and Instagram tags, comments, shares, and cross-posting.
- Added new Instagram "highlights" with up-to-date content/categories.

	2101 Follower	39 Posts
	4962 Follower	44 Posts
	787 Follower	15 Posts
	753 Follower	3 Posts
	505 Follower	7 Tweets
	213 Follower	1 Videos
	40 Follower	6 Posts