



WCCNM Economic Development Standing Committee Charter

Purpose

The Economic Development Standing Committee will review and make recommendations to the Executive Committee on Regional economic developments and trends related to workforce development.

The Economic Development Committee is structured to forge alliances with Central Region economic development organizations, businesses, communities, and training providers, identify workforce needs, develop strategies for county level planning, bridge skill gaps, and support economic development initiatives. The WCCNM Economic Development Committee serves to advise on the development of county-level economic and workforce strategic plans.

Economic Development Committee members are the drivers of economic development strategies and plans within their respective geographical areas. They are in contact with business owners that are interested in relocating to or expanding existing operations within New Mexico's Central Region. This "Business and Employer Engagement" and resulting strategic plan development, including critical knowledge of employer labor and workforce needs, positions the WCCNM, training institutions, and other workforce development organizations to develop and fund trainings that specifically meet the emerging staffing demands of New Mexico's existing and new employers.

The WCCNM staff members of the Economic Development Committee are perfectly positioned to collaborate with the other WCCNM Standing and Ad Hoc Committees, as well as employers, training providers and workforce partners to facilitate the further development and implementation of state and county economic development strategic plans.

Membership

The WCCNM Board will appoint the committee chair, co-chair, and members and each will serve a term of one year and may be renewed on an annual basis. The board may fill vacancies on the committee and may remove a member from the committee at any time without cause.

The committee is open to non-members of the WCCNM Full Board.

Authority

The Economic Development Standing Committee works with the WCCNM Administrative Entity and Fiscal Agent to identify CQI initiatives and respond to events and issues involving Central Region economic growth opportunities.

The Economic Development Standing Committee provides recommendations to the Chief Elected Officials, WCCNM Full Board, and Executive Committee.

Responsibilities



The Economic Development Standing Committee will report its activities to the board at the WCCNM Full Board Meetings.

Areas of responsibility include, but are not limited to:

- Participate in Regional monthly Economic Development Committee meetings.
- Review and make recommendations regarding matters related to WCCNM’s Economic Development priorities.
- Review and make recommendations on WCCNM 4-Year Plan and the U.S. Economic Development Administration’s (EDA) program’s Comprehensive Economic Development Strategy (CEDS). Regional CEDS contributes to effective economic development in Central Region communities through a locally based, regionally driven economic development planning process. Economic development planning – as implemented through the CEDS – is not only a cornerstone of the U.S. Economic Development Administration’s (EDA) programs, but successfully serves as a means to engage community leaders, leverage the involvement of the private sector, and establish a strategic blueprint for regional collaboration. The CEDS provides the capacity-building foundation by which the public sector, working in conjunction with other economic actors (individuals, firms, industries), creates the environment for regional economic prosperity.
- Engage in and promote among WCCNM Board members employer outreach and ongoing employer engagement activities.
 - Manage and lead the conversation to better understand needs of today and tomorrow of businesses.
 - Convene workforce stakeholders to align WCCNM workforce development strategies to employers and job seekers.
 - Strategize and lead efforts to provide a stronger local workforce system.
 - Optimize regional economies to develop sector strategies and career pathways

Meetings

The Economic Development Standing Committee will meet at least quarterly and more often as needed. A majority of the committee members shall constitute a quorum. The committee chair may invite any director, officer, staff member, expert or other advisor who isn’t a member of the committee to attend, but these individuals have no voting power.

The committee will review its charter at least biannually and recommend any proposed changes to the board for review.

WCCNM Board Chair

Date



Committee Members

Marvis Aragon
Danielle Casey
Dora Domínguez
Erin Callahane
Yolanda Cordova
Kristen Gamboa
Marcos A. Gonzales
Nancy Gonzales
Matt Geisel
Max Gruner
Mayling Jaramillo
Kirstin Keller
Mike Kloeppe
Katherine Korte
Myra Pancrazio
Jerry Schalow
Fred Shepherd
John Mierzwa
Jennifer Myers
Ann Simon

We are working to update the current list